

What it Can Do For You?



The Photographic society of America

What is PSA?

The Photographic Society of America (PSA), founded in 1934, is a world-wide organization providing abundant resources for photographers, from the novice to the professional.

PSA offers online learning, webinars, study groups, competitions, mentors and consultants.

Membership is in over 80 countries, 5000 members +, 460 Camera Clubs, and 11 Chapters in the United States.

California has 54 clubs - 4 Councils - 4 Chapters



Mission

To promote the art and science of photography as a means of communication, image appreciation, and cultural exchange.

Provide education, information, inspiration, and opportunity to all persons interested in photography.

Foster personal growth and expression, creativity, excellence, and ethical conduct in all aspects of photographic endeavor.



Southern California Council of Camera Clubs

S4C

S4C is a council of camera clubs under the auspices of the Photographic Society of America (PSA), which means that the participation of photographic club members is necessary to form the council. The Council conducts monthly competitions from October through April followed by an End of Year competition the results of which are shown at a "virtual" banquet normally held in June. Also, S4C itself sponsors annually a PSA-recognized international exhibition of photography.

S4C is one of 4 Councils in Southern California.

Coachella,
Duarte, Encinitas,
Fullerton, Indio, Laguna Hills,
Lancaster, Mission Viejo,
No. Hollywood, Palm Desert,
Redlands, Riverside,
Santa Barbara, Sierra Madre,
Thousand Oaks, Ventura



Club Benefits



Sponsor a youth in the Youth showcase

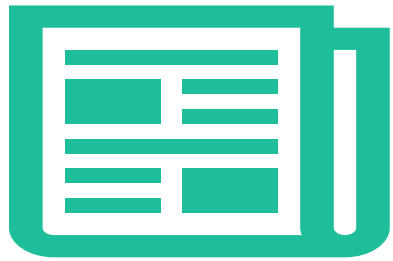


Allow members of your club to shine in an Interclub competition



Get a new perspective by bringing in a speaker from the Speaker Bureau

Club Benefits



Interesting articles from
the Journal



Image Analysis Workshop



Get a different perspective with the
PSA Judging Service

Divisions

Offering six divisions that concentrate on a specific genre

Nature (ND)

Photojournalism (PJD)

Travel (PTD)

Projected Image (PID)

Pictorial Print (PPD) - in print

3D (3DD) - photographing using a 3-D camera

Reality Based Divisions
limited editing

PSA Opportunities

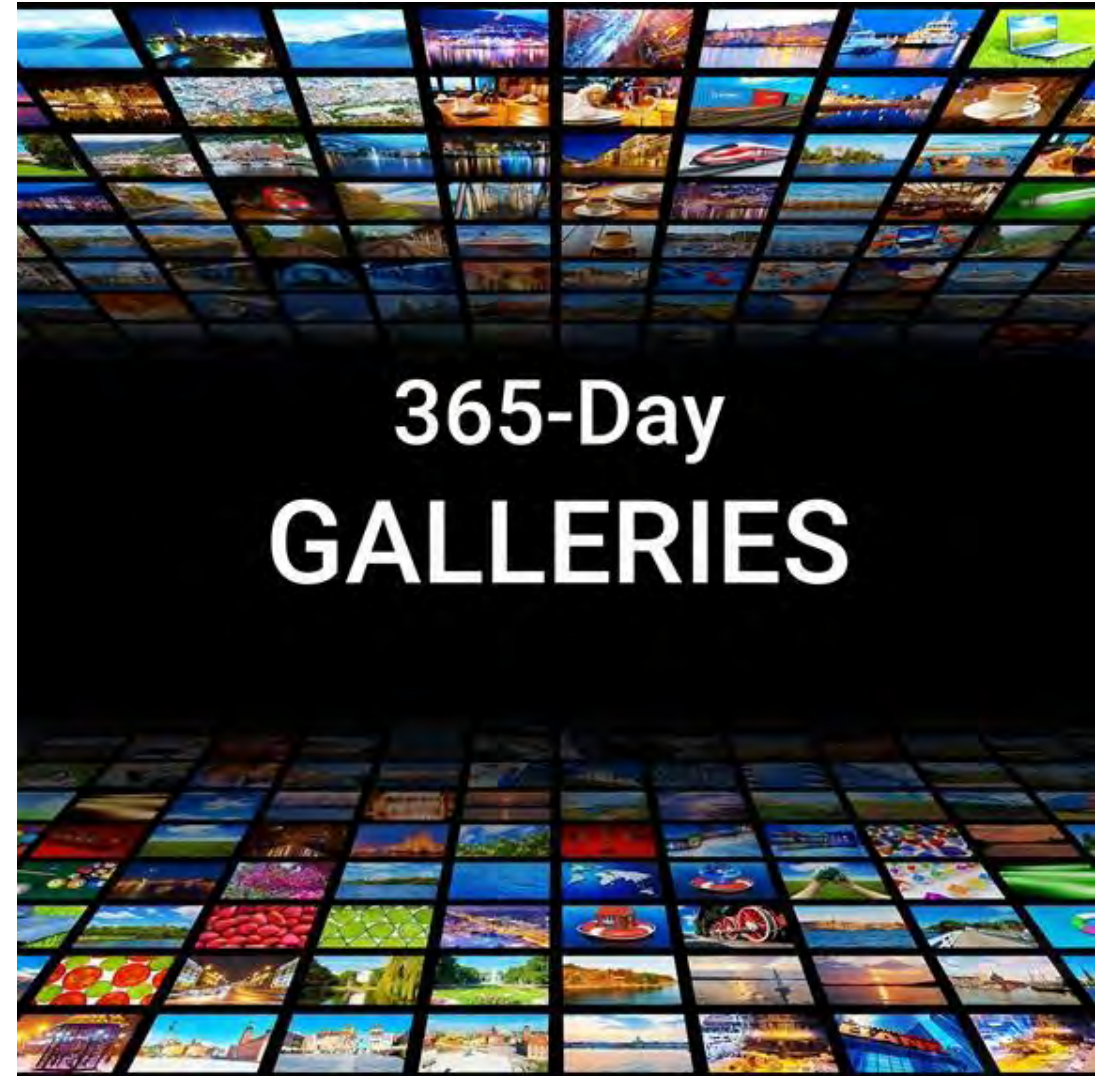
- Image Evaluation
- Online Courses
 - History of Photography
 - Digital Photography
 - Portrait Photography
- Webinars
 - Travel
 - Workflow, Color, Printing
- Study Groups
 - 4 images 2 months to review. PID Nature
- Digital Dialogue
 - Each division has subject specific groups
- Mentors
 - Black / White Photography
 - Landscape
- Travel Advisory Service

Galleries

New Members

Galleries for PSA members

365 Day Galleries



Competitions

Competitions are held throughout the year by PSA Divisions for individual members, PID host - Portrait - Landscape - Still life

PJ - Photo Story - Short Story - Quarterly 4

Pictorial Print Division

FREE

1 to 3 rounds per year

Involved in choosing the awards.



Exhibitions

PSA Exhibitions, formerly called Salons, offer an opportunity for photographers to exhibit their work with other photographers from around the world.

Coachella International Photographic Exhibition

S4C International Exhibition

86th PSA Photo Festival

Opportunity for meeting other
photographers from around the world

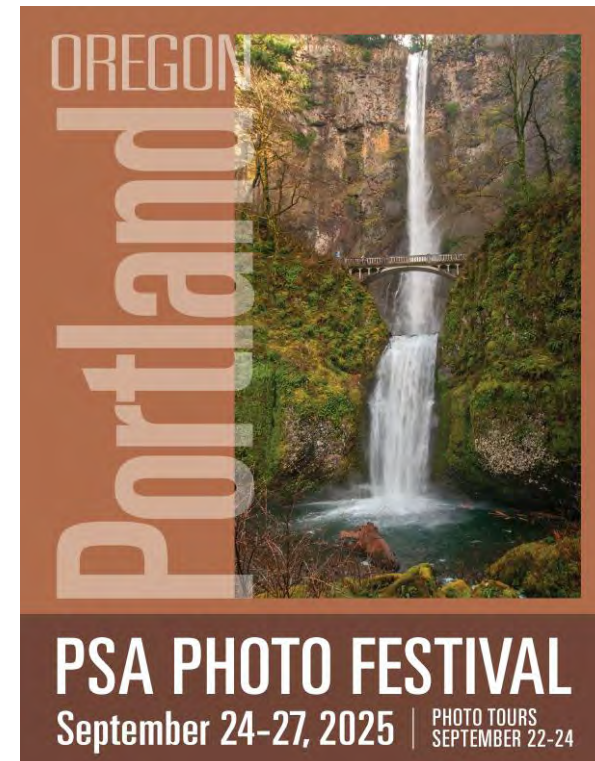
Workshops

Evenings Speakers

Field Trips

Honor Banquet

Awards



Journal

The PSA Journal is published monthly with articles written by members and industry experts. Articles include “how-to” ideas, techniques, and cover a variety of topics of interests to the photography enthusiast.

The Journal is a member benefit and is available online or through the postal service, depending on the membership type.



Two Types of Memberships

When individuals join PSA it makes for a stronger club

Digital Member

Online access open to everyone worldwide.

1 Year \$45 | 2 Years \$85 | 3 Years \$120

Youth 1 Year \$35

All the benefits

plus

Digital Magazine available online

Individual Member - North America

Open to individuals residing in North America.

1 Year \$65 | 2 Years \$125 | 3 Years \$180

Youth 1 Year \$55

All the benefits

plus

Print Magazine mailed to you



Questions ??

Comments

